

# STREET TALK

## Citadel sets pricing, structure for \$110m listing

---

**EDITED BY SARAH THOMPSON, ANTHONY MACDONALD AND JAKE MITCHELL**

Pricing details are out for education and technology solutions company Citadel Group, which will seek to raise \$46.5 million to \$49.4 million at an initial public offering bookbuild next week.

Broker Evans & Partners released pricing details to brokers and fund manager clients on Thursday morning.

The offer was priced at \$2.25 to \$2.55 a share, or 13.9-times to 15.3-times forecast net profit, and if successful would see Citadel list with up to a \$110 million market capitalisation on November 12.

Existing shareholders, including managing director Miles Jakeman and executive director Mark McConnell, would own up to 55.1 per cent of the company on listing. Their shares are expected to be until after Citadel releases its 2015 financial year results.

The shareholders are also preparing to take up to \$24.4 million off the table at the float.

Citadel said the offer proceeds would be used to pay the existing shareholders, fund future growth and cover the \$2.7 million in transaction costs.

Citadel has two distinct parts: education and technology. Its education arm is a nationally accredited training provider, with courses delivered in face-to-face sessions and online.

[Evans & Partners forecast Citadel to have \\$5.6 million EBITDA in 2014, increasing to \\$10.8 million in 2015. The broker expects net profit to increase from \\$3.7 million to \\$7.2 million in the same period.](#)

The broker was calling for bids by 4pm AEDT on October 21. The prospectus was scheduled to be lodged on October 23.

[sarah.thompson@afr.com.au](mailto:sarah.thompson@afr.com.au)

[a.macdonald@afr.com.au](mailto:a.macdonald@afr.com.au)

[j.mitchell@afr.com.au](mailto:j.mitchell@afr.com.au)